

AD

AN ITALIAN JOB

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DESIGN, SWITCHED ON

In a collaborative design challenge with Havells Crabtree, architects across India explore how a single element—the newly launched Apogee Range—can shape an entire space



SUSSANNE KHAN



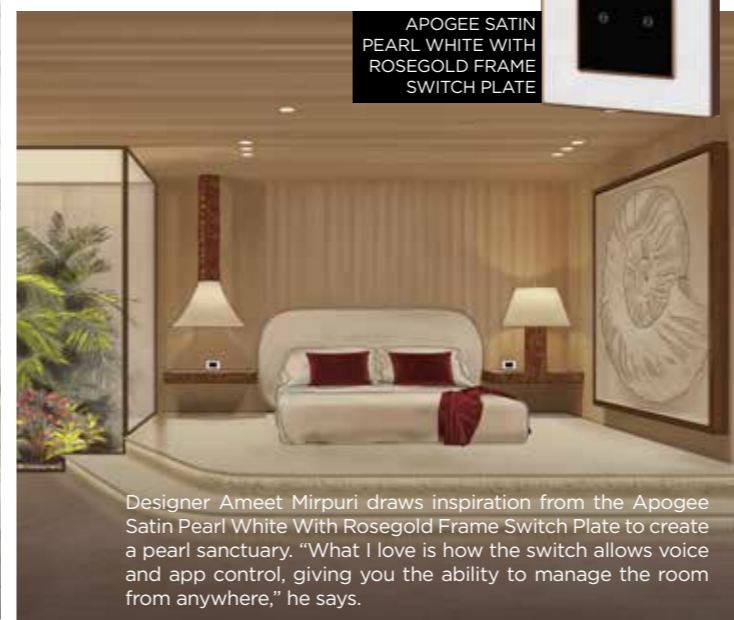
APOGEE ETHNIC SWITCH PLATE

Architect Sussanne Khan, founder of The Charcoal Project, takes inspiration from the Apogee Ethnic Switch Plate. "The design instantly reminds me of Bombay [Mumbai]'s timeless architecture, evoking the elegance of my grandma's home," says Khan.



AMEET MIRPURI

APOGEE SATIN PEARL WHITE WITH ROSEGOLD FRAME SWITCH PLATE



Designer Ameet Mirpuri draws inspiration from the Apogee Satin Pearl White With Rosegold Frame Switch Plate to create a pearl sanctuary. "What I love is how the switch allows voice and app control, giving you the ability to manage the room from anywhere," he says.



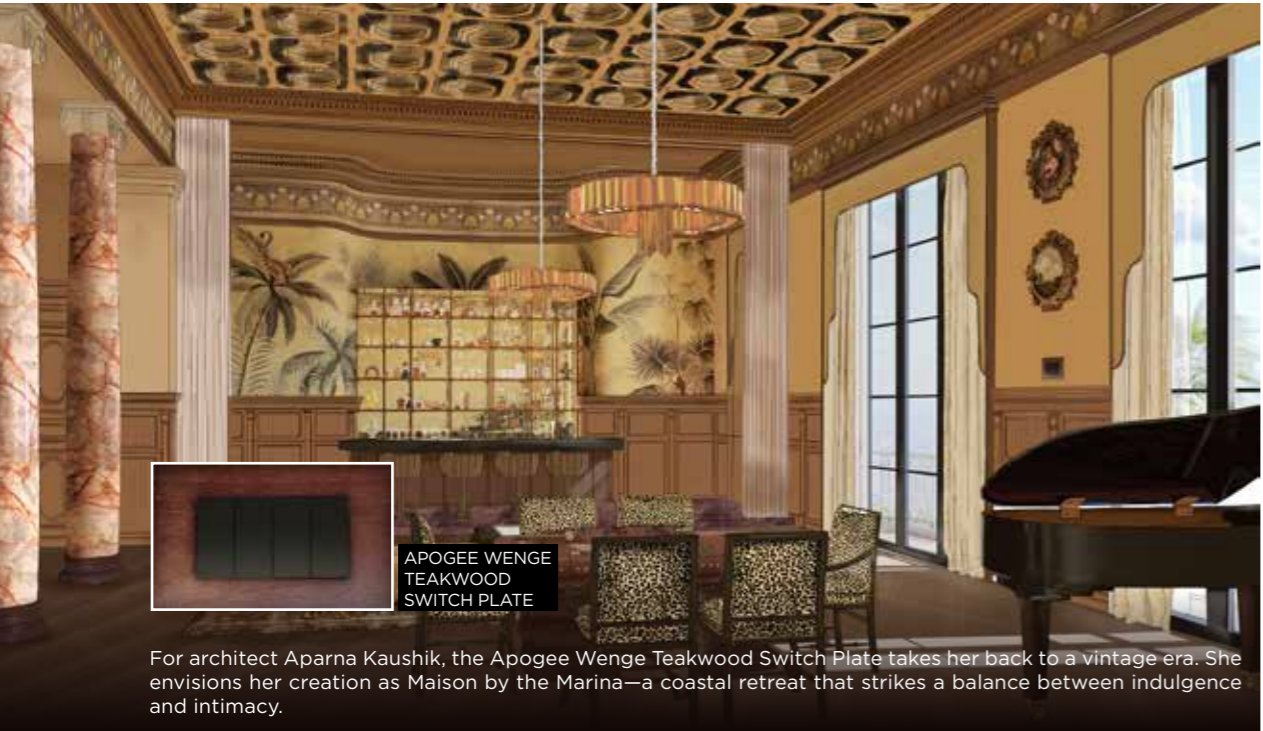
AD X HAVELLS

The aesthetic of the Apogee Glass Edge Black Switch Plate reminds designer Shabnam Gupta of royal European salons. She creates a powder room that bridges old-world grandeur with contemporary refinement.



APOGEE GLASS EDGE BLACK SWITCH PLATE

SHABNAM GUPTA

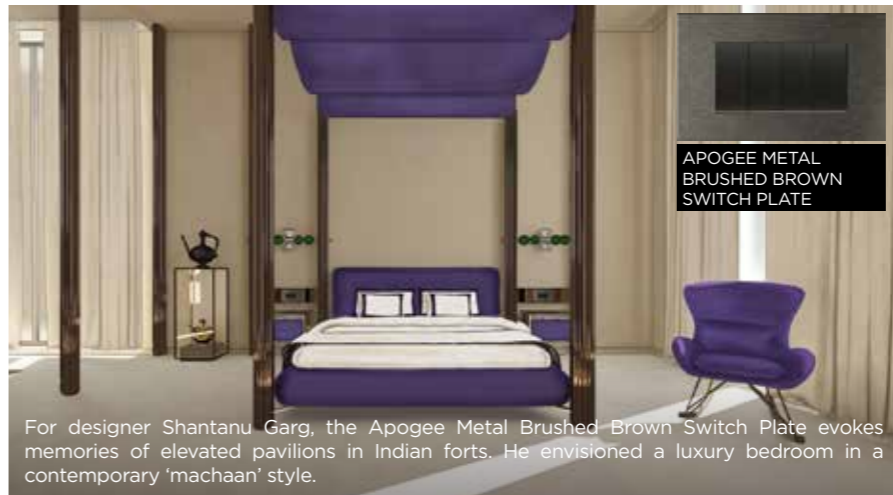


APOGEE WENGE TEAKWOOD SWITCH PLATE

For architect Aparna Kaushik, the Apogee Wenge Teakwood Switch Plate takes her back to a vintage era. She envisions her creation as Maison by the Marina—a coastal retreat that strikes a balance between indulgence and intimacy.



APARNA KAUSHIK



APOGEE METAL BRUSHED BROWN SWITCH PLATE

For designer Shantanu Garg, the Apogee Metal Brushed Brown Switch Plate evokes memories of elevated pavilions in Indian forts. He envisioned a luxury bedroom in a contemporary 'machaan' style.



SHANTANU GARG

OF GREAT DESIGNS

Across every interpretation in the Switch On India challenge, a shared design philosophy emerges that meaningful spaces are shaped by intention. From heritage references to contemporary expressions, each architect and designer begins with the Apogee Range and allows it to guide material choices, spatial planning, and mood. This shows that when design starts with switches that are described as the 'Pinnacle of Perfection', there is a lasting sense of relevance to every space.

HAVELLS **Crabtree**

SWITCH ON INDIA

In association with

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