

www.elledecor.in

ELLE DECOR

FEBRUARY – MARCH 2022, ₹150

**FOCUS ON
CRAFT**
MAKERS &
MAVERICKS

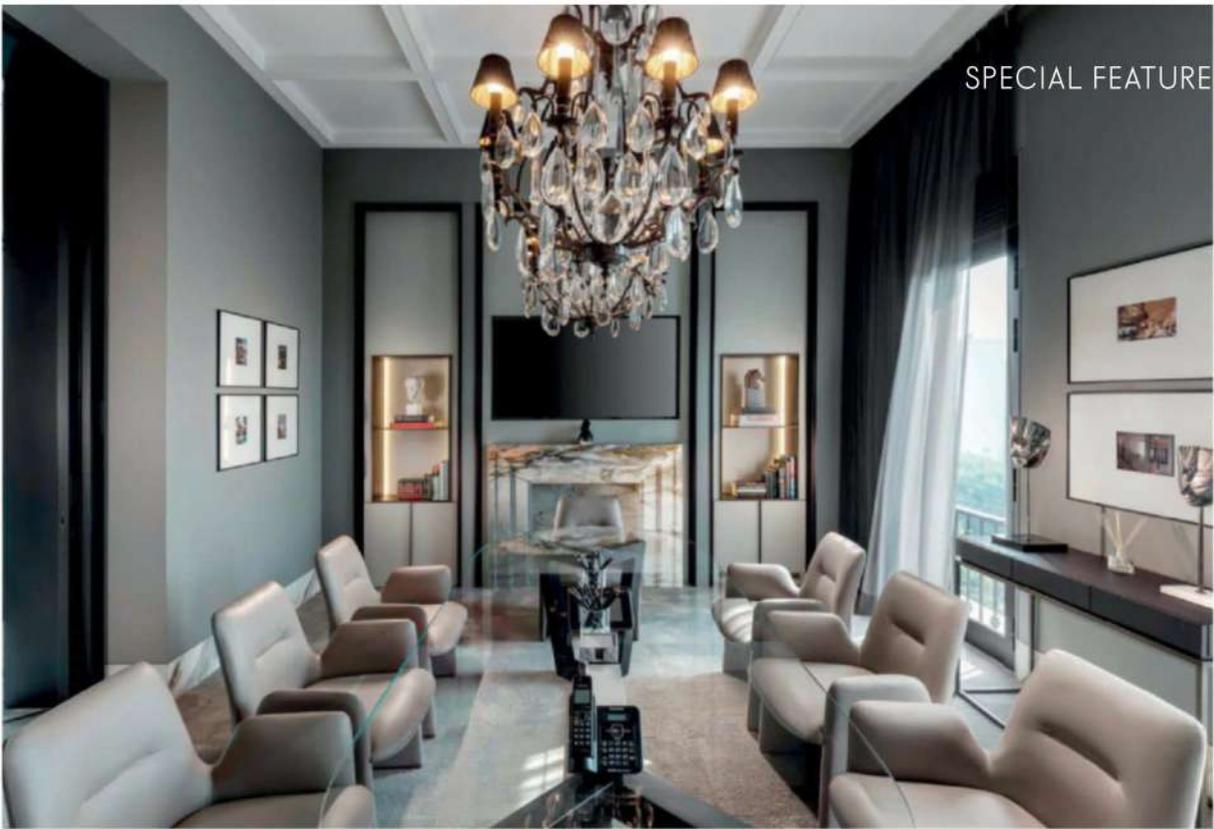
TRENDS
ABSTRACT
ALIAS
BLOSSOMS
& BEACHES

unafraid.&
audacious

A new era of Indian homes

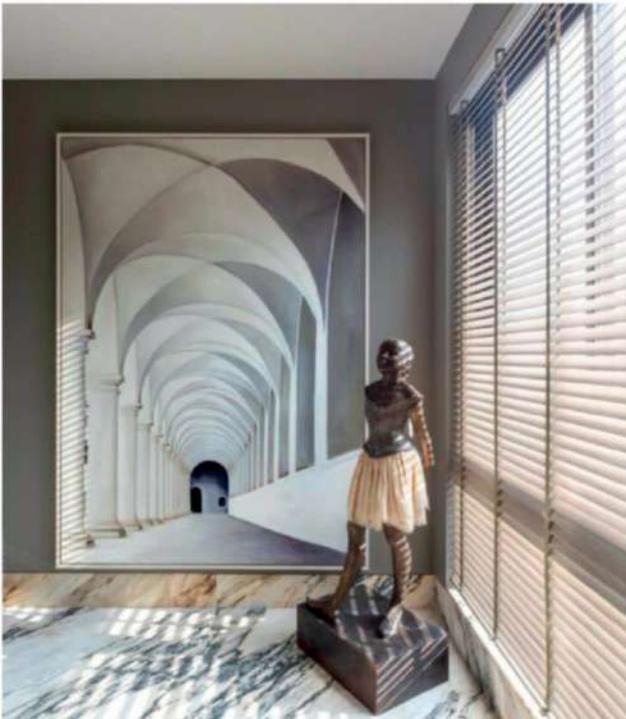


A chandelier designed to mirror lighting silhouettes seen at Palais de Versailles and chinese style porcelain vases on a marble mantle beset with a painting of a leopard binds the ornate rooftop client lounge



A VINTAGE CANVAS

Aparna Kaushik's Noida office whips a canvas of old world charm underlined by modernity



A design practice crafted with the brand's spirit and ethos, not only inspires focus and imagination, it confers the clientele a perspective of what's to come. Designed by Aparna Kaushik, the four storey structure for Aparna Kaushik Design Group's new Noida office borrows the identity of its occupant and devises a vintage aesthetic underlined by contextual design.

Symmetric silhouettes composed of clean lines and large balconied windows furnish the office in a subtle exterior palette of warm grey and antique brass hues. The design incorporates hints of classical stylisations brought together by tailored fabrics and furniture.

In constant conversation with natural light, the entrance, hallway and lobbies speak volumes of its richness. The Calacatta gold marble floors beset by architectural art and sculptures adds vividity. Aparna Kaushik's penchant for modern and impressionist art is depicted by bronze sculptures of an engrossed seated man and a girl dressed like a ballerina with the stance of a dancer with the gaze of childlike wonder and creativity. >>

FROM TOP Conference rooms are designed around principles of stylised comfort and seamless functionality; A girl dressed like a ballerina and a trompe-l'oeil artwork accentuates the neutral lift lobby



FROM TOP RIGHT A palette of warm grey decked with abstract frames and a composed bench exemplify modern regality; A pagoda chandelier inspired by a vintage book discovered in the bazaars of Daryaganj adorns the elevator lobby

FACING PAGE, CLOCKWISE FROM TOP Carpet floors, soft toned fabrics and wooden accents impart warmth to the space; The Calacatta gold marble floor is beset by a vast artwork and a chic wooden table ooze museum-like appeal; Aparna Kaushik's office features a trompe-l'oeil painting of a domed palatial banquet hall and an antique-style desk by Alexander Theodore



Large artworks featuring trompe-l'oeil on the neutral coloured walls render illusory depth to closed spaces. Scaled down ceiling heights with intricate detailing imparts an intimate character. Stylised on the principles of comfort and functionality, the work zones are devoid of partitions to enhance collaborative interactions.

An antique-style desk by Alexander Theodore, gold lighting accents, lush plants in beaten brass planters, silver-grey upholstery and a subtle-toned Persian rug strike a compelling balance against dark wood floors and a domed palatial banquet hall backdrop in the main suite. Set against an expressway skyline and arresting views of the city, soft grey hues of the ornate rooftop client's lounge is a force to be reckoned with chinese style porcelain vases on a marble mantle, beset with a leopard painting and exuding an inviting frame of modern regality.

Nostalgic design with a hint of contemporary aesthetics, the office is an effortless haven of an imaginative, elevated and bespoke setting. Minimal and muted furnishings throughout the layout evoke an aura of opulence and calm felicitous for committed work, novel ideas and creative sojourns. Devoted to historic and global design heuristics, this classical milieu charades art and novel architecture.

Website: www.aparnakaushik.com
Email ID: enquiries@aparnakaushik.com
G-178, Sector 44, Opposite Amity University, Noida
0120-4371060