

WOMEN AND ENTREPRENEURSHIP

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From left:
Shruti,
Minu Margeret
and Pallavi Utagi

MY STARTUP, MY RIGHT

How more and more women
founders are slowly but
surely finding access to
capital, mentors and a
support system

PLUS

The View from
Women VCs



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A TOUCH OF ART WITH FINESSE

Aparna Kaushik is the principal architect of the Aparna Kaushik Design Group, and she heads a multi-disciplinary firm that works across architecture, interiors, furniture, product design and landscaping.



Single-handedly establishing her eponymous design studio over a decade ago, Aparna has worked meticulously and with creative vigor to become one of the leading architects in the country.

She has developed a prolific roster of work that spans expansive luxury estates, stylishly intimate boutiques, immersive spas, chic restaurants and more. The House of Aparna Kaushik is unique in that it undertakes comprehensive design

"Clarity of purpose and simplicity is the essence of design. I design to accentuate the natural qualities of a space; amplifying its particular beauty through seamless functionality and unique form."
– Aparna Kaushik

The House of Aparna Kaushik is a fingerprint of the discerning visionary Aparna Kaushik. She has been empowering the brand and taking it to great heights with loads of aesthetic planning and has been the woman pioneering many first since the brand's inception.

The architect and Founding Principal of the firm she manifests an academically informed canon of work that blends European classicism with modernist tropical architecture. Her designs,

effected by an intuitive sensitivity to client preferences and an obsession towards to detail, synchronizes social and cultural nuances to exude a subtle, yet distinctive, individuality.

Creating a difference

Bringing the serenity of spiritualism to the design desk, Aparna translates her own connection to nature and human interaction with space. Her and the team's intent is always to compose ergonomic and responsive structural forms.



build services. Offering discerning clients, a thorough and cohesive design experience. Working across disciplines of architecture, interiors, furniture, lighting, product design, and landscaping, the dedicated team at the design house, led by the immaculately polished style sense of Aparna herself, conceive and execute synergistic, forward thinking and visually striking projects

Building the change

Aparna's aesthetic sense is very unique and she elegantly transforms a project she touches with trendy insights and a charming regal outlook. There is no place for ordinary in what she does and that makes her standout in her league.

Today she is regarded as the most prominent ultra-luxury architect of the country, building homes that are luxe and are specially built keeping the discerning audience and their needs in mind. She is versatile and always ready to transform spaces with a touch of luxury.

But, she does not want to disconnect from technology, science and other modern world contexts and want to instead tie-in all the aspects to create exemplary spaces that transcends generations with ease and become the centrestage of life in every way.

Constructing aesthetic spaces

Aparna is most sought after for her design sensibilities and she is known to balance both aspirational design and precision. Aparna has also lent her signature expertise to lend a fresh perspective to umpteen projects. Like any true artist Aparna highlights and handles every component of the design process from conception to completion.

But, what sets her apart is the cohesiveness that she brings to the table with her design architecture. She is always working towards creating a framework that binds the right practices with design sensibilities. She also intricately handles every component of the design process to tie-in the loops to make it tighter and interesting. It is never about building a project in isolation but it is always about putting together a creation that stands the test of time and transcends it as well.



Fascinated by art and architectural history, Aparna's designs pursue a studied style fusion of both contemporary and classical forms. The resulting creations are visually striking as well as structurally innovative.

Inclusion of design

Aparna's design sense is very updated and she believes in keeping up with the trends that are globally doing rounds. But what she imbibes as part of her style and signature design ethics is 'inclusion'. Converging diverse design needs and building it alongside the client's requirements helps her and the team to bring up a project off the ground that is inclusive.

While cherishing diversity is good. But, merging the diverse principles into one platform to bring up growth in an inclusive way, requires a special talent and that's where Aparna excels. She is fascinated by art and architectural history, Aparna's designs pursue a studied style fusion of both classical and contemporary forms. Her work is never art for the art's sake but always about plugging in art to making meaning. That's why, the customer's trust her and they want her to bring to life their design thoughts with her gleaming touch of luxury fused with aesthetics.

A heavily awarded name, Aparna's creations are visually striking as structurally innovative. She has partnered with many renowned names and international designers to fuel a vibrant design ethos built on globally venerated standards and trends!

She continues to leave an impact with her renewed emphasis on design and trends with every project!



for more details contact us enquiries@apamakaushik.com or visit www.apamakaushik.com